



# W.E. Care for Kids Lemonade Brigade!

The **Windsor Essex Care for Kids Foundation** in partnership with community members and businesses raises funds to support local paediatric health care programs at **Windsor Regional Hospital, Leamington District Memorial Hospital, John McGivney Children's Centre, W.E.T.R.A, Ronald McDonald House Windsor** and the **Windsor Essex Learning Disabilities Association**. To continue to support organizations such as these, **WE NEED YOUR HELP!**

## How Can I Join the Lemonade Brigade

Organize your own **W.E Care for Kids "Lemonade Stand"** in your neighborhood. It's a fun and easy way to bring the delicious taste of lemonade to your community while supporting local paediatric healthcare!

## What Can You Win?

To help celebrate your successful Lemonade Stand, W.E. Care for Kids wants to reward you! The top three Stands who raise the most will receive:

### 1<sup>ST</sup> PLACE

Pizza Party for you & 10 friends!



### 2<sup>ND</sup> PLACE

Movie Package (8 tickets) from Imagine Cinemas



### 3<sup>RD</sup> PLACE

Luxurious Candy Basket!

**You have until September 1st 2017 to participate in the Lemonade Brigade!**



## How Do I Get Started?

1. **Call our office** and let us know when you're planning to sell your lemonade and we'll set you up with a Lemonade Brigade Kit to get you started!
2. Pick a **date!**
3. **Set up and decorate your lemonade stand.** You can use the decorations provided in your Lemonade Brigade Starter Kit or we'd love to see everyone get creative with their own decorations!
4. **Take pictures and share them with us on our social media pages!** Follow us on **Twitter** and **Instagram @wecare4kidsfdn** and our **Facebook** page. Make sure to use the hashtag **#LemonadeBrigade** and **#KidsHelpingKids**
5. **Make the lemonade!** You can use the recipe given in your Homemade Lemonade Starter Kit or you can create your own! Don't be afraid to add flavors such as strawberry, blueberry, mango and peaches to your lemonade!
6. **Spread the word!** Put posters up or flyers to let everyone know about your Lemonade Stand! To make things easier for you, we have a downloadable template on our website ([www.wecareforkids.org](http://www.wecareforkids.org))
7. **Collect donations from customers.** The value of anything you sell is up to you!
8. **Call us when you're done** and we'll arrange for a special cheque presentation!
9. **BUT most importantly HAVE FUN!!!!!!**

## ✓ Supplies Checklist

- |  |   |  |   |
|--|---|--|---|
| <input type="checkbox"/> <b>Table</b>  | <input type="checkbox"/> <b>Lemonade Sign</b> | <input type="checkbox"/> <b>Cups</b>               | <input type="checkbox"/> <b>Cooler</b>    |
| <input type="checkbox"/> <b>Chairs</b> | <input type="checkbox"/> <b>Tape</b>          | <input type="checkbox"/> <b>Pitcher/Large Bowl</b> | <input type="checkbox"/> <b>LEMONADE!</b> |

**W.E. Care for Kids** is proud to feature supporters on our website and social media accounts. Additionally, you will be invited to our **Annual Wrap Up** event to present your cheque in front of **W.E. Care for Kids** supporters and the media—what a fantastic opportunity to gain positive recognition, all while helping KIDS!

If you have any questions or require assistance with planning, organizing or executing your Lemonade Stand, please call **Ashley Weeres** at **W.E. Care for Kids Foundation** at **519-985-2608** or [ashley.weeres@wrh.on.ca](mailto:ashley.weeres@wrh.on.ca)

